



Introduction to Social Media for the work place

Thursday 3rd March - 10.00 - 12.30,
Scottish Government, Victoria Quay, Edinburgh EH6 6QQ

Led by Jenny Foreman and Morag Higgison from the Scottish Government Library

Social media tools (blogs, wikis, Twitter, Youtube etc) are increasingly used for collaboration and communication with colleagues, partners and stakeholders. Throughout the course participants will be introduced to a small sample of these tools, with the aim of demonstrating how social media tools can help in the workplace. Using these tools can help increase efficiency, keep you up to date in your subject area and enable you to engage and network with others more easily.

Who is this course for?

Anyone who is interested in an introduction to finding out what exactly social networking and social media is all about, what social networking tools can be used for in the workplace, why you might use them and what guidance there is available for using them. This is an interactive course using a PC.

What does the course cover?

- Overview of what social media is
- An interactive session using social media tools
- Digital identify
- Guidance on using social media

This seminar is being offered free of charge

Please contact Fiona Laing (SWOP Secretary) f.laing@nls.uk to reserve a place.

Places are limited to 10.

If demand is high a further date may be arranged.